

Morgan County Economic Development Authority
Marketing Committee Meeting
March 22, 2022
EDA Office

MINUTES

Members Present: Ed Asher, Ryan Rebant, and Susan Webster
Also Present: Lyn Goodwin, EDA executive director

Call-to-Order/Determination of a Quorum

Meeting was called to order at 10:10 a.m. Quorum present.

EDA Marketing Materials

Members discussed the need to have some professional marketing collateral/materials, promotional items, etc., and Lyn shared some examples. Lyn will obtain some cost estimates for marketing materials, promotional items, etc.

EDA Website

Members discussed the need to update/refresh the EDA website and some possible vendors to do the updates. Lyn will inquire if county bid process will be required and work on preparing a draft Request for Proposal (RFP).

EDA Office Open House

Members discussed having an EDA open house to display the recent office renovations to the community. Event could be in conjunction with a Berkeley Springs-Morgan County Chamber of Commerce Mixer to help promote it. Suggested dates were mid-June to the end of June.

Announcements/Public Comment

None.

Adjournment

With no further business to discuss, the meeting adjourned at 11:15 a.m.