Morgan County Economic Development Authority Marketing Committee Meeting May 12, 2022 EDA Office

MINUTES

Members Present: Ed Asher, Ryan Rebant, and Susan Webster

Also Present: Lyn Goodwin, EDA executive director

1. <u>Call-to-Order/Determination of a Quorum</u>

Ed Asher called the meeting to order at 1:35 p.m. Quorum present.

2. Minutes of March 22, 2022 Meeting

Susan Webster made a motion to approve the minutes of the March 22, 2022 meeting. The motion was seconded by Ryan Rebant, and the motion was approved.

3. EDA Office Ribbon Cutting/Open House/Chamber Mixer

Eda Office Ribbon Cutting/Open House/Chamber Mixer will be June 21, from 4-6 p.m. Members discussed plans for invitations, refreshments, logistics, and displays. Possible displays: maps of 522 Business Park and Paw Paw Industrial Park, U.S. 522 bypass plans, North Berkeley Rail Trail plans, U.S. 522 water and sewer extension plans, Paw Paw developments, and W.Va. 9 highways plans.

4. EDA Marketing Materials

Members discussed marketing materials and promotional items, including EDA informational rack card, fact sheet of Morgan County demographic and economic data, and fact sheet of recent economic development accomplishments/current projects, and giveaways (pens and keychains).

5. EDA Website

Members reviewed draft Request for Proposal (RFP) for EDA Website Update. Members to submit any suggestions or edits to Lyn prior to the May EDA board meeting.

6. Announcements

None.

7. Adjournment

With no further business to discuss, the meeting adjourned at 2:10 p.m.